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Mon | January 15, 2018 | 8am - 10am

## The 30th Annual Greater Houston Frontiers Club's Dr. Martin Luther King Jr. Memorial Scholarship Breakfast

at the George R. Brown Convention Center, Hall B  
1001 Avenida de las Americas,, Houston Tx 77002

**“Embracing our Diversity,  
Celebrating our Heritage.”**

The North Houston Frontiers Club, Inc. (NHFC) is a non-profit, 501(c) (3) service organization, dedicated to providing educational and charitable assistance to minority students in the greater Houston area.



This year's theme, "Embracing our Diversity, Celebrating our Heritage." Dr. King's legacy reminds us of the strength of empowerment, the importance of celebrating the club's diversity and steadfast commitment to support the leaders of the future.

Net proceeds from the annual Dr. Martin Luther King, Jr. Memorial Breakfasts are used to fund the Frontiers' Scholarship Program. During the past 3 decades, the Frontiers have awarded \$1,142,000 to 456 students in the Houston-Harris County area. This year's goal is an ambitious to help them advance in their educational endeavors.

The 2018 Frontiers' prestigious Dr. Martin Luther King, Jr. Drum Major Award will be presented to **Rushion McDonald**, a two-time Emmy Award-Winning television producer, sitcom writer, former stand-up comic and the architect behind the Steve Harvey Global Media Brand. "Our goal is to help alleviate and eventually illuminate the barriers that underrepresented students experience when striving to attend and complete post secondary education" said Karen Levingston-Franklin, the 2018 Scholarship Breakfast Committee Chair. Donnell Cooper is the Greater Houston Frontiers Club President.

**Website:** [www.ghfrontiers.com](http://www.ghfrontiers.com) ...**Social Media:** @GHFrontiers  
**Eventbrite Tickets:** <https://2018drkingbreakfast.eventbrite.com/>

### SPONSORSHIP LEVELS:

- \$100,000 *Chairman's Title Sponsorship*
- \$55,000 *Presenting Sponsorship*
- \$25,000 *Summa Cum Laude Sponsorship*
- \$15,000 *Magna Cum Laude Sponsorship*
- \$10,000 *Dean's List Sponsorship*
- \$5,000 *Honor Roll Sponsorship*
- \$2,500 *Scholar Sponsorship*
- \$1,000 *Supporter Sponsorship*

Sponsorship details available for download at  
[www.ButlerWiseman.com](http://www.ButlerWiseman.com)

SPONSORSHIP SALES CONTACT:

**Lorenza Phillips Butler, Jr.**  
832-880-3733 | [lorenza@butlerwiseman.com](mailto:lorenza@butlerwiseman.com)

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## The 2018 Greater Houston Frontiers Club's prestigious Dr. Martin Luther King, Jr. Drum Major Awardee: **Rushion McDonald**

Rushion McDonald is a two-time Emmy Award-winning television producer, sitcom writer, former stand-up comic and the architect behind the Steve Harvey Global Media Brand. He has used his degree in Mathematics and IBM training to negotiate large financial deals with Ford, Home Depot, State Farm, Fremantle Media, Sony Screen Gems, HarperCollins Publishers and NBC.

Rushion created and produced the sold-out Neighborhood Awards that celebrated small businesses for 14 straight years. Rushion has become an industry respected brand & marketing strategist & award winning baker. Money Making Conversations airs every Monday from 12 pm-2 pm EST on @Rushionmcdonald's Facebook Fan page and is also available on iHeart Radio Podcast.



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## *Levels of Participation*

### **Chairman's Title Sponsor Level | \$100,000 (1 Available)**

- Event name: "(Sponsor's Name) 30th Annual Dr. Martin Luther King, Jr. Memorial Scholarship Breakfast"
- 2 Premier Tables 2018 Dr. Martin Luther King, Jr. Scholarship Breakfast (20 seats)
- Recognized as Title Sponsor with company logo in:
  - All 2018 Scholarship Breakfast promotions
  - All electronic promotions and solicitations
  - Podium Acknowledge
- Recognized and Special thank you during the Scholarship Breakfast
- Full inside Front Page AD in Souvenir Booklet
- Display Company's Rectangle Banner
- Special invitation to GHFC's 2018 Scholarship Banquet
- Opportunity to have 2018 Scholarship Recipients visit Company's offices
- Company's Logo on GHFC's Website for one (1) year
- Category Exclusivity
- Three (3) VIP Golf Foursomes with all amenities including Range Balls, Golf Carts and Non-Alcoholic Beverages at Hermann Park Golf Course, March 5, 2018
- Signage displayed on 3 Holes on Golf Course
- Speaking opportunity at Awards Ceremony Luncheon
- Photos of Foursomes

### **Presenting Level | \$55,000 (2 Available)**

- Event name: "30th Annual Dr. Martin Luther King, Jr. Memorial Scholarship Breakfast presented by (Sponsor's Name)"
- 2 premier tables at the 2018 Dr. Martin Luther King, Jr. Memorial Scholarship Breakfast (20 seats)
- Premium Full-page AD in the Scholarship Breakfast souvenir booklet
- Display of your company's rectangle banner
- Your company's logo on GHFC's website for one (1) year
- Two (2) VIP Golf Foursomes with all amenities including Range Balls, Golf Carts and Non-Alcoholic Beverages at Hermann Park Golf Course, March 5, 2018
- Signage displayed on 3 Holes on Golf Course
- Recognized at Awards Luncheon
- Photos of Foursomes

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## *Levels of Participation*

### **Summa Cum Laude Sponsorship Level | \$25,000** (4 Available)

- 2 table at the 2018 Dr. Martin Luther King, Jr. Memorial Scholarship Breakfast (20 seats)
- Premium Full-page AD in the Scholarship Breakfast souvenir booklet
- Display of your company's rectangle banner
- Your company's logo on GHFC's website for one (1) year
- One (1) VIP Golf Foursome with all amenities including Range Balls, Golf Carts and Non-Alcoholic Beverages at Hermann Park Golf Course, March 5, 2018
- Signage displayed on 2 Holes on Golf Course
- Recognized at Awards Luncheon
- Photos of Foursomes

### **Magna Cum Laude Sponsorship Level | \$15,000** (4 Available)

- 1 table at the 2018 Dr. Martin Luther King, Jr. Memorial Scholarship Breakfast (10 seats)
- Full-page AD in the Scholarship Breakfast souvenir booklet
- Display of your company's rectangle banner
- Two (2) VIP Players with all amenities including Range Balls, Golf Carts and Non-Alcoholic Beverages at Hermann Park Golf Course, March 5, 2018
- Signage displayed on 2 Holes and Beverage Cart on Golf Course
- Photos of Foursomes

### **Dean's List Sponsorship Level | \$10,000** (5 Available)

- 1 table at the 2018 Dr. Martin Luther King, Jr. Memorial Scholarship Breakfast (10 seats)
- Full-page AD in the Scholarship Breakfast souvenir booklet
- Two (2) VIP Players with all amenities including Range Balls, Golf Carts and Non-Alcoholic Beverages at Hermann Park Golf Course, March 5, 2018
- Signage displayed on 1 Hole and Beverage Cart on Golf Course
- Photos of Foursomes



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## *Levels of Participation*

### **Honor Roll Sponsorship Level | \$5,000** (10 Available)

- 1 table at the 2018 Dr. Martin Luther King, Jr. Memorial Scholarship Breakfast (10 seats)
- Full-page AD in the Scholarship Breakfast souvenir booklet

### **Scholar Sponsorship Level | \$2,500** (10 Available)

- 1 Table at the 2018 Dr Martin Luther King, Jr. Memorial Scholarship Breakfast (10 seats)
- Half-page AD in the Scholarship Breakfast souvenir booklet

### **Supporter Sponsorship Level | \$1,000** (10 Available)

- 1 Tables 2018 Dr Martin Luther King, Jr. Memorial Scholarship Breakfast (10 seats)
- Name mentioned in the Scholarship Breakfast souvenir booklet

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*The 30th Annual*  
**DR. MARTIN LUTHER KING, JR.**  
*Memorial Scholarship Breakfast*

**“Benefiting GHFC Scholarship & Operational Funds”**

- |  |              |  |              |
|--|--------------|--|--------------|
| <input type="checkbox"/> Chairman Title Sponsor  | \$100,000.00 | <input type="checkbox"/> Dean’s List Sponsor | \$ 10,000.00 |
| <input type="checkbox"/> Presenting Sponsor      | \$ 55,000.00 | <input type="checkbox"/> Honor Roll Sponsor  | \$ 5,000.00  |
| <input type="checkbox"/> Summa Cum Laude         | \$ 25,000.00 | <input type="checkbox"/> Scholar Sponsor     | \$ 2,500.00  |
| <input type="checkbox"/> Magna Cum Laude Sponsor | \$ 15,000.00 | <input type="checkbox"/> Supporter Sponsor   | \$ 1,000.00  |

I/we cannot attend the Dr. Martin Luther King, Jr. Memorial Scholarship Breakfast but I would like to support the Scholarship Fund with a donation \$\_\_\_\_\_.

**Make Checks Payable To: North Houston Frontiers Club**  
 15814 Champion Forest Dr. #116, Spring, Texas 77379

Credit Card Type (circle one): VISA | MasterCard | Discover | AMEX

Name \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

Credit Card \_\_\_\_\_

Exp. Date \_\_\_\_\_ Code \_\_\_\_\_

This is a Sponsorship Contract for the 30th Annual Dr. Martin Luther King, Jr. Memorial Scholarship Breakfast in Houston, Texas, USA, which will become a binding contract if the sponsor satisfies and agrees to the Sponsorship Policies as set forth in this Contract. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the sponsorship. Greater Houston Frontiers Club has instituted the following policies for sponsorship opportunities. The Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

- Greater Houston Frontiers Club will contact each previous year’s sponsor to advise them of the right of renewal and the deadline by which they must submit their Sponsorship Contract and deposit in order to renew their sponsorship.
- Should the previous year’s sponsor not meet the deadline or should they elect not to renew their sponsorship, Greater Houston Frontiers Club will then consider this sponsorship available to all exhibitors.
- Greater Houston Frontiers Club requires 100% payment be submitted with the signed Sponsorship Contract in order to secure a sponsorship.

I have read and understand all conditions for entry in the 30th Annual Dr. Martin Luther King, Jr. Memorial Scholarship Breakfast, Monday, January 15, 2018.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**SAVE THE DATE!...**



**MONDAY**  
**MARCH 05, 2018**

**8:00 A.M. SHOTGUN START**

\$600 Foursome | \$160 Individual

**TAKE A SWING FOR A GOOD CAUSE!**

Join the Greater Houston Frontiers Club  
Register as a Team, an Individual  
or join us as a Tournament Sponsor!



**HONORARY CHAIR**

**D'ARTAGNAN BEBEL**  
**VP/GM FOX26**



**HERMANN PARK**  
**GOLF COURSE**

2155 N MACGREGOR WAY  
HOUSTON, TX 77004