

# GREATER HOUSTON FRONTIERS CLUB

Embracing Diversity: Celebrating Our Heritage

*Celebrating*



*Years*

**Dr. Martin Luther King, Jr.**  
Memorial Scholarship Breakfast



# *The 30th Annual* **DR. MARTIN LUTHER KING, JR.** *Memorial Scholarship Breakfast*

Dear Friends of the Greater Houston Frontiers,

We invite you to join us for the 30th Anniversary of the Dr. Martin Luther King, Jr. Memorial Scholarship Breakfast which will be held Monday, January 15, 2018, from 8:00 a.m. - 10:00 a.m. at the George R. Brown Convention Center, Hall B. Our theme this year centers on “Embracing our Diversity, Celebrating our Heritage.” Dr. King’s legacy reminds us of the strength of empowerment, the importance of celebrating our diversity, and remaining steadfast in our commitment to service.

Since the inception of the Dr. Martin Luther King, Jr. Memorial Scholarship Breakfast in 1987, we have awarded \$1,142,000 to 456 students in the Houston-Harris County area. We are not only excited about our past achievement and the positive impact we’ve had in each student’s life, but we aim to raise the bar on our efforts in 2018 and increase the number of scholarships we award. Our 2018 sponsorship levels are: Chairman Level (\$100,000), Presenting (\$55,000), Summa Cum Laude Level (\$15,000), Magna Cum Laude Level (\$10,000), Honor Roll Level (\$5,000), Dean’s List (\$3,500), Scholar’s Level (\$2,500), or Supporter (\$1,000). Please chose the level that reflect your support for the students in the Houston-Harris County area.

Here are additional ways you can join our efforts and support:

- 1) New Sponsors – Join us in this effort to fulfill Dr. King’s legacy. It is no longer a “need to” but a “must do” to rally around the future of Houston and this country. Accept this challenge and bring along others to the cause of educational for our youth.
- 2) Returning Sponsors –The results of your past efforts and sponsorship has put the educational dreams of 456 students within reach, with students stretched out across this great land. It is time to reach more students that are in need. Please consider adding to your sponsorship by stepping up to the next level. Silver to Gold or Gold to Platinum.
- 3) Consider setting up a matching fund within your company, for employee contributions.
- 4) Commit to purchasing an extra table this year, so that more students that would like to meet you or your company can attend and participate in celebrating Dr. King’s legacy.
- 5) Commit to participating at the 25th Annual Celebrity Golf Tournament presented by UPS, March 5, 2018, and help expand our impact through scholarships.  
(See promotional flier attached)



# Letter Continued



standing L-R A. Merchant, R. Nickerson, D. Bell, T. Canada

Seating L-R  
M. Martin, J. Diaz, C. Thomas, J. Booker, M. Whaley, L. Yang



North Houston Frontiers Club  
Scholarship Winners

2015



North Houston Frontiers Club, Inc.  
Scholarship Winners

2016

Your financial commitment and partnership is key in helping us achieve our goal of increasing the number of scholarship awarded in 2018. These scholarships assist students in advancing their educational endeavors and gives them confidence in making their dreams become realities.

Below is more information about the organization, the breakfast, and opportunities to support the students in the Houston-Harris county area. If you have any questions, please do not hesitate to contact us at 713-331-0440.

Also, please view our website at [www.ghfrontiers.com](http://www.ghfrontiers.com) to learn more about The Greater Houston Frontiers Club, and like or follow us on all our social media platforms, @GHFrontiers.

Sincerely,

Karen Levingston-Franklin  
2018 Scholarship Breakfast Committee Chair

Donnell Cooper  
President, Greater Houston Frontiers Club



# About Us:



For three decades, the North Houston Frontiers Club has been a staple in the Houston community and has been conscious in serving students with scholarships. Formed in 1986, the organization is a non-profit, 501(c) (3), service organization dedicated to providing educational and monetary assistance to talented, deserving high school seniors in and throughout communities. This membership organization is comprised of a diverse group of men and women volunteers, who are determined to transform the lives of local high school students. With the help from individuals, foundations, grantors, and corporations, the efforts have grown into one of the oldest and most effective international service organizations with chapters throughout the world. Recently, in 2017, the club changed its charter name to The Greater Houston Frontiers Club, Inc. to further the mission and broaden the reach.



The organization was founded in Columbus, Ohio on November 10, 1936, by Nimrod B. Allen, a former Executive Director of the Akron YMCA and a well-known leader in the African American community. The primary purpose of the organization was to provide an outlet and opportunity for African-American males to collectively give service to their communities through a civic, service leadership organization that did not discriminate against them, as was the custom of other organizations at that time.



On December 24, 1938, the name was changed to The Frontiers International Club and was also incorporated in Ohio. In the early days, Frontiers International was very instrumental in setting a platform for local politicians to speak to the African-American community. The club did not endorse candidates but welcomed them to speak to the group. Contrary to the foundation on which the organization was founded and after hearing Dr. Martin Luther King, Jr., the Frontiers International Club began to base its mission and values on the outstanding philosophy of Dr. Martin Luther King, Jr.'s concept of service. He believed that a person's worth should not be measured by his or her color, culture, or class but rather by his or her commitment to making a better life for all. King said, "We must work increasingly to uplift this nation that we love to a higher destiny, to a higher plateau, to a more noble expression of humanness." As he once said, "Everybody can be great because everybody can serve." The Frontiers International also began to open its membership to both men and women interested in service, establishing 'Service to the Community' as the overall theme of the Frontiers.

The members, known as "Yokefellows", are servant leaders who are committed to serving the community and enhancing the lives of students through scholarships. Join us; we have a slot just for you.



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## **Make Your Investment Count!**

Through public and private alliances and partnerships, we can continue to plant seeds to help fund the annual Scholarship Program and assist with the operations of the organization.

Each year, your investment supports one out of every ten students who apply, yet ultimately, our objective is to increase the number of awardees. The scholar outreach effort has attracted applications from more than ten school districts, and we've found during the interviewing process that the students aspire to become educators, health professionals, social workers, legislators, community planners, financial analysts, and military men and women, just to name a few. Statistics have shown when we invest in education, we're investing in our nation. We stand on the belief of Dr. Martin Luther King, Jr. "Intelligence plus character--that is the goal of true education." Let's make those dreams a reality because we understand that more must be done, and with your help, more will be done.

The Dr. Martin Luther King, Jr. Memorial Scholarship Breakfast offers a variety of convenient ways for you to give meaningful gifts that help students with fees, books, supplies, room and board and tuition. Your one contribution has the potential to make a difference for many deserving, talented young individuals.